

EEO PUBLIC FILE REPORT (April 1, 2004 - March 31, 2005)

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public file annually on the anniversary of the deadline for filing its license renewal application.

A. Full-Time Vacancies Filled During Past Year

1. Job Title: Account Executive/Marketing Consultant	Date Filled: 05/24/04
2. Job Title: Account Executive/Marketing Consultant	Date Filled: 09/07/04
3. Job Title: Account Executive/Marketing Consultant	Date Filled: 09/07/04
4. Job Title: On-Air Personality	Date Filled: 09/13/04
5. Job Title: Account Executive/Marketing Consultant	Date Filled: 10/04/04
6. Job Title: Account Executive/Marketing Consultant	Date Filled: 10/11/04
7. Job Title: Account Executive/Marketing Consultant	Date Filled: 03/21/05

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Account Executive/Marketing Consultant		Date Filled: 05/24/04	
Del Mar College	Irene Gacia	101 Baldwin, Corpus Christi, Tx	361-698-1970 No
TAB	Craig Bean	502 E. 11th St., Ste. 200, Austin, Tx	512-322-9944 No
Texas A&M - C.C.	Betsy O'Lavin	6300 Ocean Drive, Corpus Christi, Tx	361-825-2628 No
On-Air Recruitment Announcement	Terry Shannon	2117 Leopard St., Corpus Christi, Tx	361-883-3516 Yes
2. Job Title: Account Executive/Marketing Consultant		Date Filled: 09/07/04	
Word of Mouth Referral from Members of Local Broadcast Community			Yes
See Attached Recruitment Sources			
3. Job Title: Account Executive/Marketing Consultant		Date Filled: 09/07/04	
Word of Mouth Referral from Members of Local Broadcast Community			Yes
See Attached Recruitment Sources			
4. Job Title: On-Air Personality		Date Filled: 09/13/04	
Due to the confidential nature of the position in our competitive marketplace, we solicited candidates for this position from our contacts within the industry outside of our city of license			
5. Job Title: Account Executive/Marketing Consultant		Date Filled: 10/04/04	
On-Air Recruitment Announcement	Janice Raleigh	2117 Leopard St., Corpus Christi, Tx	361-883-3516 Yes
See Attached Recruitment Sources			
6. Job Title: Account Executive/Marketing Consultant		Date Filled: 10/11/04	
Word of Mouth Referral from Members of Local Broadcast Community			Yes
See Attached Recruitment Sources			
7. Job Title: Account Executive/Marketing Consultant		Date Filled: 03/21/05	

Source	Contact Person	Address	Tel #	Referred Person Hired?
Texas Employment Commission	Blanca Garza	520 N. Staples, Corpus Christi, Tx	361-882-7491	Yes

See Attached Recruitment Sources

C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During The Past Year (this will be a raw number):

51

D. Total Number of Interviewees For All Full-Time Vacancies Filled During the Past Year Per Recruitment/Referral Source:

Referral Source	Contact Person	Address	Tel #	Number of Interviewees Referred
Del Mar College	Irene Gacia	101 Baldwin, Corpus Christi, Tx	361-698-1970	2
Texas Employment Commission	Blanca Garza	520 N. Staples, Corpus Christi, Tx	361-882-7491	23
On-Air Recruitment Announcement	Janice Raleigh	2117 Leopard St., Corpus Christi, Tx	361-883-3516	10
Texas A&M - C.C.	Betsy O'Lavin	6300 Ocean Drive, Corpus Christi, Tx	361-825-2628	2
Texas A&M University - Kingsville	Karen Engebrecht	MSC 101, Kingsville, Tx	361-593-3207	3
Word of Mouth Referral from Members of Local Broadcast Community				11

E. Outreach Activities

Attach a list and brief description of all outreach activities performed during the past year. Stations may attach copies of the Outreach Activity Description Forms included in this section for these purposes.

Texas A&M University – Kingsville Career Fair (March 1, 2005)

Texas A&M University – Corpus Christi Career Fair (March 2, 2005)

Participate in local college and university Intern Programs. Some of the educational institutions which have provided interns are: Texas A&M University – Kingsville, Texas A&M University – Corpus Christi, Del Mar College

School speaking engagements: Mathis High School Career Day, Odem High School Career Day, Tuloso-Midway High School Career Day, Sinton High School Career Day, Baker Middle School Career Day, Gregory-Portland High School Career Day, Port Aransas High School Career Day, Sam Houston Elementary Career Day, West Oso High School Career Day

Recruitment Sources

2. Job Title: Account Executive/Marketing Consultan **Date Filled:** 09/07/04
3. Job Title: Account Executive/Marketing Consultan **Date Filled:** 09/07/04
5. Job Title: Account Executive/Marketing Consultan **Date Filled:** 10/04/04
6. Job Title: Account Executive/Marketing Consultan **Date Filled:** 10/11/04
7. Job Title: Account Executive/Marketing Consultar **Date Filled:** 03/21/05

The following recruitment sources were utilized to seek candidates for the preceding job vacancies:

Texas Assn. of Broadcasters, 502 E. 11th Street, Austin, TX 78701, 512-322-9944

Texas Employment Commission, 520 N. Staples, Corpus Christi, TX 78401, 361-882-7491

Del Mar College, Job Placement Center, 101 Baldwin, Corpus Christi, TX 78404, 361-698-1970

Texas A&M University – Corpus Christi, 6300 Ocean Drive, Corpus Christi, TX 78412, 361-825-2628

Texas A&M University – Kingsville, Career Services, MSC 101, Kingsville, TX 78363-8202, 361-593-3218

Asian American Journalists Assn., Career Placement, 1765 Sutter St., Suite 100, San Francisco, CA 94115, 415-346-2051

Media Career of Minorities, Talent Bank, 825 Seventh Ave., 3rd Floor, New York, NY 10019

National Assn. of Black Sales Professionals, 503 S. Oak Park Ave., Chicago, IL 60304

[National Assn. of Broadcasters, Human Resources, 1771 N. Street, NW, Washington, D.C. 20036-2891, www.nab.org](http://www.nab.org)

National Assn. of Hispanic Journalists, National Press Bldg., 529 14th Street N.W., Suite 634, Washington, D.C. 20045, 202-662-7145

[United Minority Media Association, 6025 Prospect Ave., Suite 206, Kansas City, MO 64130, www.umma.net](http://www.umma.net)

Minority Media and Telecommunications Council, 3636 16th Street N.W., Suite AG-34, Washington, D.C. 20010

National Assn. of Black Journalists, Career Placement, 3100 Taliaferro Hall, University of Maryland, College Park, MD 20742-7717

Hispanic Link News Service, 1420 N. Street N.W., Washington, D.C. 20005

National Urban League, Black Executive Exchange Program, 120 Wall Street, New York, NY 10005