

EEO PUBLIC FILE REPORT (April 1, 2006 - March 31, 2007)

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public file annually on the anniversary of the deadline for filing its license renewal application.

A. Full-Time Vacancies Filled During Past Year

1. Job Title: Account Executive/Marketing Consultant	Date Filled: 07/05/06
2. Job Title: Account Executive/Marketing Consultant	Date Filled: 07/05/06
3. Job Title: Account Executive/Marketing Consultant	Date Filled: 07/05/06
4. Job Title: Account Executive/Marketing Consultant	Date Filled: 01/02/07
5. Job Title: Account Executive/Marketing Consultant	Date Filled: 01/09/07
6. Job Title: Account Executive/Marketing Consultant	Date Filled: 02/26/07
7. Job Title: Account Executive/Marketing Consultant	Date Filled: 03/12/07
8. Job Title: Account Executive/Marketing Consultant	Date Filled: 03/19/07

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Account Executive/Marketing Consultant		Date Filled: 07/05/06	
Source	Contact Person	Address	Referred Person Hired?
Coastal Bend Help Wanted	website	coastalbendhelpwanted.com	Yes
On-air Recruitment	Janice Raleigh	2117 Leopard Street, Corpus Christi, TX 78408	361-561-2333 No
See Attached Recruitment Sources			No
2. Job Title: Account Executive/Marketing Consultant		Date Filled: 07/05/06	
Source	Contact Person	Address	Referred Person Hired?
Coastal Bend Help Wanted	website	coastalbendhelpwanted.com	Yes
On-air Recruitment	Janice Raleigh	2117 Leopard Street, Corpus Christi, TX 78408	361-561-2333 No
See Attached Recruitment Sources			No
3. Job Title: Account Executive/Marketing Consultant		Date Filled: 07/05/06	
Source	Contact Person	Address	Referred Person Hired?
Coastal Bend Help Wanted	website	coastalbendhelpwanted.com	Yes
On-air Recruitment	Janice Raleigh	2117 Leopard Street, Corpus Christi, TX 78408	361-561-2333 No
See Attached Recruitment Sources			No
4. Job Title: Account Executive/Marketing Consultant		Date Filled: 01/02/07	
Source	Contact Person	Address	Referred Person Hired?
Texas A&M University - Corpus Christi Career Fair	Sara Lopez	6300 Ocean Drive, Corpus Christi, TX 78412	361-825-5518 Yes

On-air Recruitment	Janice Raleigh	2117 Leopard Street, Corpus Christi, TX 78408	361-561-2333	No
See Attached Recruitment Sources				No
5. Job Title: Account Executive/Marketing Consultant			Date Filled:	01/09/07
Source	Contact Person	Address	Tel #	Referred Person Hired?
Word of Mouth Referral from Members of Local Broadcast Community				Yes
On-air Recruitment	Janice Raleigh	2117 Leopard Street, Corpus Christi, TX 78408	361-561-2333	No
See Attached Recruitment Sources				No
6. Job Title: Account Executive/Marketing Consultant			Date Filled:	02/26/07
Source	Contact Person	Address	Tel #	Referred Person Hired?
Word of Mouth Referral from Members of Local Broadcast Community				Yes
On-air Recruitment	Janice Raleigh	2117 Leopard Street, Corpus Christi, TX 78408	361-561-2333	No
See Attached Recruitment Sources				No
7. Job Title: Account Executive/Marketing Consultant			Date Filled:	03/12/07
Source	Contact Person	Address	Tel #	Referred Person Hired?
Coastal Bend Help Wanted	website	coastalbendhelpwanted.com		Yes
On-air Recruitment	Janice Raleigh	2117 Leopard Street, Corpus Christi, TX 78408	361-561-2333	No
See Attached Recruitment Sources				No
8. Job Title: Account Executive/Marketing Consultant			Date Filled:	03/19/07
Source	Contact Person	Address	Tel #	Referred Person Hired?
Word of Mouth Referral from Members of Local Broadcast Community				Yes
On-air Recruitment	Janice Raleigh	2117 Leopard Street, Corpus Christi, TX 78408	361-561-2333	No
See Attached Recruitment Sources				No
C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During The Past Year (this will be a raw number):				40
D. Total Number of Interviewees For All Full-Time Vacancies Filled During the Past Year Per Recruitment/Referral Source:				
Referral Source	Contact Person	Address	Tel #	Number of Interviewees Referred
Texas A&M University - Corpus Christi	Sara Lopez	6300 Ocean Drive, Corpus Christi, TX 78412	361-825-5518	4
TAB	Craig Bean	502 E. 11th Street, Ste. 200 Austin, Tx 78701	512-322-9944	2
Coastal Bend Help Wanted		coastalbendhelpwanted.com		17
Texas Workforce Commission	Blanca Garza	520 N. Staples, Corpus Christi, TX 78401	361-882-7491	6

On-air Recruitment	Janice Raleigh	2117 Leopard Street, Corpus Christi, TX 78408	361-561-2333	4
Word of Mouth Referral from Members of Local Broadcast Community				7
E. Outreach Activities				
Attach a list and brief description of all outreach activities performed during the past year. Stations may attach copies of the Outreach Activity Description Forms included in this section for these purposes.				
Texas A&M University - Corpus Christi Career Fair participant (October 11, 2006)				
Participate in local college and university Intern Programs: Texas A&M University - Corpus Christi and Texas A&M University - Kingsville (March 12, 2007)				
School mentoring/shadow program: Students from Ingleside High School (April 19, 2006)				
School speaking engagements: Smith Junior High (Sinton, TX) (May 2, 2006), Texas A&M University - Corpus Christi (August 8, 2006), Sinton High School Career Day (November 22, 2006), Tuloso-Midway High School Career Day (March 1, 2007), Driscoll Middle School Career Day (Driscoll, TX) (March 9, 2007),				
Community speaking engagements: Teen Career Fair for Boys & Girls Club at Gonzales Recreation Center (April 18, 2006)				
Recruitment Sources				
1. Job Title: Account Executive/Marketing Consultant		Date Filled:		07/05/06
2. Job Title: Account Executive/Marketing Consultant		Date Filled:		07/05/06
3. Job Title: Account Executive/Marketing Consultant		Date Filled:		07/05/06
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5. Job Title: Account Executive/Marketing Consultant		Date Filled:		01/09/07
6. Job Title: Account Executive/Marketing Consultant		Date Filled:		02/26/07
7. Job Title: Account Executive/Marketing Consultant		Date Filled:		03/12/07
8. Job Title: Account Executive/Marketing Consultant		Date Filled:		03/19/07
<p>The licensee is continually updating and evaluating the effectiveness of our recruitment efforts and the response rates from the list below of sources. It invites any organizations reading this report to contact us to be added to the list in order that they may refer qualified applicants.</p> <p>The following recruitment sources were utilized to seek candidates for the preceding job vacancies:</p> <p>Texas Assn. of Broadcasters, 502 E. 11th Street, Austin, TX 78701, 512-322-9944</p> <p>Texas Workforce Commission, 520 N. Staples, Corpus Christi, TX 78401, 361-882-7491</p> <p>Del Mar College, Job Placement Center, 101 Baldwin, Corpus Christi, TX 78404, 361-698-1970</p> <p>Texas A&M University – Corpus Christi, 6300 Ocean Drive, Corpus Christi, TX 78412, 361-825-2628</p> <p>Texas A&M University – Kingsville, Career Services, MSC 101, Kingsville, TX 78363-8202, 361-593-3218</p> <p>Media Career of Minorities, Talent Bank, 825 Seventh Ave., 3rd Floor, New York, NY 10019</p> <p>National Assn. of Broadcasters, Human Resources, 1771 N. Street, NW, Washington, D.C. 20036-2891, www.nab.org</p> <p>National Assn. of Hispanic Journalists, National Press Bldg., 529 14th Street N.W., Suite 634, Washington, D.C. 20045, 202-662-7145</p> <p>Minority Media and Telecommunications Council, 3636 16th Street N.W., Suite AG-34, Washington, D.C. 20010</p> <p>National Assn. of Black Journalists, Career Placement, 3100 Taliaferro Hall, University of Maryland, College Park, MD 20742-7717</p> <p>Hispanic Link News Service, 1420 N. Street N.W., Washington, D.C. 20005</p> <p>National Urban League, Black Executive Exchange Program, 120 Wall Street, New York, NY 10005</p> <p>Coastal Bend Help Wanted Dot Com, www.coastalbendhelpwanted.com website</p>				