

EEO PUBLIC FILE REPORT (April 1, 2008 - March 31, 2009)

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public file annually on the anniversary of the deadline for filing its license renewal application.

A. Full-Time Vacancies Filled During Past Year

1. Job Title: Account Executive/Marketing Consultant	Date Filled: 05/27/08
2. Job Title: Receptionist	Date Filled: 06/09/08
3. Job Title: Traffic Director	Date Filled: 11/10/08
4. Job Title: Account Executive/Marketing Consultant	Date Filled: 02/02/09

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Account Executive/Marketing Consultant		Date Filled: 05/27/08	
Source	Contact Person	Address	Referred Person Hired?
Coastal Bend Help Wanted	website	coastalbendhelpwanted.com	Yes
On-air Recruitment	Janice Raleigh	2117 Leopard Street, Corpus Christi, TX 78408	361-561-2333 No
See Attached Recruitment Sources			No
2. Job Title: Receptionist		Date Filled: 06/09/08	
Source	Contact Person	Address	Referred Person Hired?
Coastal Bend Help Wanted	website	coastalbendhelpwanted.com	No
On-air Recruitment	Alma Pacheco	2117 Leopard Street, Corpus Christi, TX 78408	361-561-2319 Yes
See Attached Recruitment Sources			No
3. Job Title: Traffic Director		Date Filled: 11/10/08	
Source	Contact Person	Address	Referred Person Hired?
Due to exigent circumstances, we had to hire without recruitment due to the importance of the position and specific skills required			
4. Job Title: Account Executive/Marketing Consultant		Date Filled: 02/02/09	
Source	Contact Person	Address	Referred Person Hired?
Texas Workforce Commission	Blanca Garza	520 N. Staples, Corpus Christi, TX 78401	361-882-7491 Yes
On-air Recruitment	Janice Raleigh	2117 Leopard Street, Corpus Christi, TX 78408	361-561-2333 No
See Attached Recruitment Sources			No

C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During The Past Year (this will be a raw number): 28

D. Total Number of Interviewees For All Full-Time Vacancies Filled During the Past Year Per Recruitment/Referral Source:

Referral Source	Contact Person	Address	Tel #	Number of Interviewees Referred
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Texas A&M University - Corpus Christi	Sara Lopez	6300 Ocean Drive, Corpus Christi, TX 78412	361-825-5518	2
TAB	Craig Bean	502 E. 11th Street, Ste. 200 Austin, Tx 78701	512-322-9944	1
Coastal Bend Help Wanted		coastalbendhelpwanted.com		9
Texas Workforce Commission	Blanca Garza	520 N. Staples, Corpus Christi, TX 78401	361-882-7491	8
On-air Recruitment	Janice Raleigh	2117 Leopard Street, Corpus Christi, TX 78408	361-561-2333	8

E. Outreach Activities

Attach a list and brief description of all outreach activities performed during the past year. Stations may attach copies of the Outreach Activity Description Forms included in this section for these purposes.

Career fair participant: Texas A&M University-Corpus Christi (October 8, 2008)

Career fair participant: Texas A&M University Kingsville (March 3, 2009)

Participate in local college and university Intern Programs: Texas A&M University - Corpus Christi (November 10, 2008 - present)

College visit: Texas A&M University Kingsville - Speech "From the Classroom to the Studio"(May 8,2008)

School Career Days: Sinton High School (November 22, 2008)

Recruitment Sources

The following recruitment sources were utilized to seek candidates for the preceding job vacancies:

Texas Assn. of Broadcasters, 502 E. 11th Street, Austin, TX 78701, 512-322-9944

Texas Workforce Commission, 520 N. Staples, Corpus Christi, TX 78401, 361-882-7491

Del Mar College, Job Placement Center, 101 Baldwin, Corpus Christi, TX 78404, 361-698-1970

Texas A&M University – Corpus Christi, 6300 Ocean Drive, Corpus Christi, TX 78412, 361-825-2628

Texas A&M University – Kingsville, Career Services, MSC 101, Kingsville, TX 78363-8202, 361-593-3218

Media Career of Minorities, Talent Bank, 825 Seventh Ave., 3rd Floor, New York, NY 10019

[National Assn. of Broadcasters, Human Resources, 1771 N. Street, NW, Washington, D.C. 20036-2891, www.nab.org](http://www.nab.org)

National Assn. of Hispanic Journalists, National Press Bldg., 529 14th Street N.W., Suite 634, Washington, D.C. 20045, 202-662-7145

Minority Media and Telecommunications Council, 3636 16th Street N.W., Suite AG-34, Washington, D.C. 20010

National Assn. of Black Journalists, Career Placement, 3100 Taliaferro Hall, University of Maryland, College Park, MD 20742-7717

Hispanic Link News Service, 1420 N. Street N.W., Washington, D.C. 20005

National Urban League, Black Executive Exchange Program, 120 Wall Street, New York, NY 10005

Coastal Bend Help Wanted Dot Com, www.coastalbendhelpwanted.com website

The licensee is continually updating and evaluating the effectiveness of our recruitment efforts and the response rates from the list below of sources. It invites any organizations reading this report to contact us to be added to the list in order that they may refer qualified applicants.