

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public file annually on the anniversary of the deadline for filing its license renewal application.

A. Full-Time Vacancies Filled During Past Year

1. Job Title: Account Executive/Marketing Consultant	Date Filled: 10/01/14
1. Job Title: Account Executive/Marketing Consultant	11/01/14
1. Job Title: Account Executive/Marketing Consultant	02/22/15
1. Job Title: Account Executive/Marketing Consultant	02/23/15
2. Job Title: DJ/TALENT	Date Filled: 03/01/15

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Account Executive/Marketing Consultant	Date Filled: 8.26.13			
Source	Contact Person	Address	Tel #	Referred Person Hired?
Coastal Bend Help Wanted	website	coastalbendhelpwanted.com		No
On-air Recruitment	Rodney Brown	2117 Leopard Street, Corpus Christi, TX 78408	361-561-2333	No
KZFM-KKBA-KEYS	website	2118 Leopard Street, Corpus Christi, TX 78408	361-561-2334	YES
TAB		502 E. 11th Street, Ste. 200 Austin, Tx 78701		YES
THE MONITOR	KATHY EVERHART	ON LINE CONTACT		NO
TA&MUCC	Jessica McGlothlin	6300 Ocean Drive, Corpus Christi, TX 78412	361.825.2628	NO
See Attached Recruitment Sources				

2. Job Title: DJ/TALENT	Date Filled: 03/01/15			
Source	Contact Person	Address	Tel #	Referred Person Hired?
Coastal Bend Help Wanted	website	coastalbendhelpwanted.com		No
TAB		502 E. 11th Street, Ste. 200 Austin, Tx 78701		No
TA&MUCC	Jessica McGlothlin	6300 Ocean Drive, Corpus Christi, TX 78412	361.825.2628	No
On-air Recruitment	Rodney Brown	2117 Leopard Street, Corpus Christi, TX 78408	361-561-2319	Yes
See Attached Recruitment Sources				

C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled DuringThe Past Year (this will be a raw number): 24

D. Total Number of Interviewees For All Full-Time Vacancies Filled During the Past Year Per Recruitment/Referral Source:

Referral Source	Contact Person	Address	Tel #	Number of Interviewees Referred
Texas A&M University - Corpus Christi	Sara Lopez	6300 Ocean Drive, Corpus Christi, TX 78412	361-825-5518	5
TAB	Craig Bean	502 E. 11th Street, Ste. 200 Austin, Tx 78701	512-322-9944	6
Coastal Bend Help Wanted		coastalbendhelpwanted.com		9

On-air Recruitment	Rodney Brown	2117 Leopard Street, Corpus Christi, TX 78408	361-561-2333	4
E. Outreach Activities				
Attach a list and brief description of all outreach activities performed during the past year. Stations may attach copies of the Outreach Activity Description Forms included in this section for these purposes.				
Career fair participant: Texas A&M University-Corpus Christi (February 4, 2015) Daniel Luna Promotion Director				
Job Fair Host-AMERICAN BANK CENTER APRIL 2014 AND NOV 2014				
Participate in local college and university Intern Programs: Texas A&M University - Corpus Christi (September 2013 - present)				
Student at Risk seminar at station	Various Staff	Group of student were brought in to inform them of employment opportunities in broadcasting.		
Texas A&M Kingsville	Gino Flores, Program Director	Visit with the School Of Communications to recruit and discuss job opportunities		
MILLER HIGH SCHOOL Career Day	Gino Flores, Program Director	Visit and present job opportunities in broadcasting		
TBC CONFERENCE	Rodney Brown, GINO FLORES, VERONICA MORENO	Training to improve skills and effectiveness. 8.22.14		
ESPN BENCHWARMERS-On Air show which gives individuals in the community the opportunity to participate and experience broadcasting. Both college students and graduates have been guest disk jockeys who have turned their experience into employment opportunities.				
Recruitment Sources				
The following recruitment sources were utilized to seek candidates for the preceding job vacancies:				
Texas Assn. of Broadcasters, 502 E. 11 th Street, Austin, TX 78701, 512-322-9944				
Texas Workforce Commission, 520 N. Staples, Corpus Christi, TX 78401, 361-882-7491				
Del Mar College, Job Placement Center, 101 Baldwin, Corpus Christi, TX 78404, 361-698-1970				
Texas A&M University – Corpus Christi, 6300 Ocean Drive, Corpus Christi, TX 78412, 361-825-2628				
Texas A&M University – Kingsville, Career Services, MSC 101, Kingsville, TX 78363-8202, 361-593-3218				
National Assn. of Broadcasters, Human Resources, 1771 N. Street, NW, Washington, D.C. 20036-2891, www.nab.org				
National Assn. of Hispanic Journalists, National Press Bldg., 529 14 th Street N.W., Suite 634, Washington, D.C. 20045, 202-662-7145				
Minority Media and Telecommunications Council, 3636 16 th Street N.W., Suite AG-34, Washington, D.C. 20010				
Hispanic Link News Service, 1420 N. Street N.W., Washington, D.C. 20005				
National Urban League, Black Executive Exchange Program, 120 Wall Street, New York, NY 10005				
CC CALLER TIMES	Rose Smith Ad dept	smithr@caller.com		No
THE MONITOR	1400 EAST NOLANA	MCALLEN, TX 78504	956.683.4000	
Coastal Bend Help Wanted Dot Com, www.coastalbendhelpwanted.com website				
MALKAN INTERACTIVE COMMUNICATIONS 2117 LEOPARD CORPUS CHRISTI TX 78408 (RADIO ANNOUNCEMENTS)				
The licensee is continually updating and evaluating the effectiveness of our recruitment efforts and the response rates from the list below of sources. It invites any organizations reading this report to contact us to be added to the list in order that they may refer qualified applicants.				