

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public file annually on the anniversary of the deadline for filing its license renewal application.

A. Full-Time Vacancies Filled During Past Year

1. Job Title: Account Executive/Marketing Consultant	Date Filled: 04/21/17
2. Job Title: Account Executive/Marketing Consultant	Date Filled: 07/05/17
3. Job Title: Account Executive/Marketing Consultant	Date Filled: 11/27/17
4. Job Title: Account Executive/Marketing Consultant	Date Filled: 01/15/18
5. Job Title:	Date Filled:
6. Job Title:	Date Filled:

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: ACCOUNT EXECUTIVE Date Filled: 06/01/16

Source	Contact Person	Address	Tel #	Referred Person Hired?
Coastal Bend Help Wanted	website	coastalbendhelpwanted.com		No
LINKED IN	website	2029 STIERLIN CT MOUNTAIN VIEW,CAS 94043	ON LINE	No
KZFM-KKBA-KEYS	website	2118 Leopard Street, Corpus Christi, TX 78408	361-561-2334	Yes

See Attached Recruitment Sources

2. Job Title: ACCOUNT EXECUTIVE Date Filled: 07/01/17

Source	Contact Person	Address	Tel #	Referred Person Hired?
Coastal Bend Help Wanted	website	coastalbendhelpwanted.com		No
TA&MUCC/HANDSHAKE	Jessica McGlothlin	6300 Ocean Drive, Corpus Christi, TX 78412	361.825.2628	No
KZFM-KKBA-KEYS	website	2118 Leopard Street, Corpus Christi, TX 78408	361-561-2334	Yes

See Attached Recruitment Sources

3. Job Title: ACCOUNT EXECUTIVE Date Filled: 09/26/16

Source	Contact Person	Address	Tel #	Referred Person Hired?
Coastal Bend Help Wanted	website	coastalbendhelpwanted.com		No
LINKED IN	website	2029 STIERLIN CT MOUNTAIN VIEW,CAS 94043	ON LINE	No
TA&MUCC	Jessica McGlothlin	6300 Ocean Drive, Corpus Christi, TX 78412	361.825.2628	No
KZFM-KKBA-KEYS	website	2118 Leopard Street, Corpus Christi, TX 78408	361-561-2334	Yes

See Attached Recruitment Sources

4. Job Title: ACCOUNT EXECUTIVE Date Filled: 09/26/16

Source	Contact Person	Address	Tel #	Referred Person Hired?
LINKED IN	website	2029 STIERLIN CT MOUNTAIN VIEW,CAS 94043	ON LINE	No
TA&MUCC	Jessica McGlothlin	6300 Ocean Drive, Corpus Christi, TX 78412	361.825.2628	No
KZFM-KKBA-KEYS	website	2118 Leopard Street, Corpus Christi, TX 78408	361-561-2334	Yes

See Attached Recruitment Sources

C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During The Past Year (this will be a raw number):

12

Referral Source	Contact Person	Address	Tel #	Number of Interviewees Referred
Texas A&M University - Corpus Christi	Sara Lopez	6300 Ocean Drive, Corpus Christi, TX 78412	361-825-5518	0
LINKED IN	website	2029 STIERLIN CT MOUNTAIN VIEW,CAS 94043	ON LINE	2
Coastal Bend Help Wanted		coastalbendhelpwanted.com		0
KZFM-KKBA-KEYS	website	2118 Leopard Street, Corpus Christi, TX	361-561-2334	10

E. Outreach Activities

Attach a list and brief description of all outreach activities performed during the past year. Stations may attach copies of the Outreach Activity Description Forms included in this section for these purposes.

TEXAS A&M	DANIEL UNA	CAREER FAIR 10.4.17		
Student at Risk seminar at station	Various Staff	Group of student were brought in to inform them of employment opportunities in broadcasting.	H.E.L.P.	
SINTON HIGH SCHOOL	Gino Flores, Program Director	CAREER DAY/JOB OPPORTUNITES IN BROADCASTING		
OLPH ACADEMY	Gino Flores, Program Director	Visit and present job opportunities in broadcasting		
Del Mar College	RODNEY BROWN, LAURA GAGAN	FACEBOOK/INTERNET USAGE COMMUNITY TRAINING		

Recruitment Sources

The following recruitment sources were utilized to seek candidates for the preceding job vacancies:

Texas Assn. of Broadcasters, 502 E. 11th Street, Austin, TX 78701, 512-322-9944

KZFM-KKBA-KEYS 2117 LEOPARD ST ON AIR ANNOUCEMENTS AND WEBSITES

Texas A&M University – Corpus Christi, 6300 Ocean Drive, Corpus Christi, TX 78412, 361-825-2628

Coastal Bend Help Wanted Dot Com, www.coastalbendhelpwanted.com website

The licensee is continually updating and evaluating the effectiveness of our recruitment efforts and the response rates from the list below of sources. It invites any organizations reading this report to contact us to be added to the list in order that they may refer qualified applicants. MIC is an equal opportunity employer