

EEO

EEO PUBLIC FILE REPORT (April 1, 2007 - March 31, 2008)

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public file annually on the anniversary of the deadline for filing its license renewal application.

A. Full-Time Vacancies Filled During Past Year

1. Job Title: Account Executive/Marketing Consultant Date Filled: 05/15/07

2. Job Title: Account Executive/Marketing Consultant Date Filled: 07/23/07

3. Job Title: Account Executive/Marketing Consultant Date Filled: 08/07/07

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Account Executive/Marketing Consultant Date Filled: 05/15/07

Source Contact Person Address Tel # Referred Person Hired?

Word of Mouth Referral from Members of Local Broadcast Community Yes

Coastal Bend Help Wanted website coastalbendhelpwanted.com No

On-air Recruitment Janice Raleigh 2117 Leopard Street, Corpus Christi, TX 78408 361-561-2333 No

Del Mar College Irene Garcia 101 Baldwin, Corpus Christi, Tx 361-698-1970 No

See Attached Recruitment Sources No

2. Job Title: Account Executive/Marketing Consultant Date Filled: 07/23/07

Source Contact Person Address Tel # Referred Person Hired?

Word of Mouth Referral from Members of Local Broadcast Community Yes

Del Mar College Irene Garcia 101 Baldwin, Corpus Christi, Tx 361-698-1970 No

Texas A&M University - Corpus Christi Career Fair Sara Lopez 6300 Ocean Drive, Corpus Christi, TX 78412 361-825-5518 No

Coastal Bend Help Wanted website coastalbendhelpwanted.com No

On-air Recruitment Janice Raleigh 2117 Leopard Street, Corpus Christi, TX 78408 361-561-2333 No

See Attached Recruitment Sources No

3. Job Title: Account Executive/Marketing Consultant Date Filled: 08/07/07

Source Contact Person Address Tel # Referred Person Hired?

Coastal Bend Help Wanted website coastalbendhelpwanted.com Yes

On-air Recruitment Janice Raleigh 2117 Leopard Street, Corpus Christi, TX 78408 361-561-2333 No

Del Mar College Irene Garcia 101 Baldwin, Corpus Christi, Tx 361-698-1970 No

Texas A&M University - Corpus Christi Career Fair Sara Lopez 6300 Ocean Drive, Corpus Christi, TX 78412 361-825-5518 No

See Attached Recruitment Sources No

C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During The Past Year (this will be a raw number):

D. Total Number of Interviewees For All Full-Time Vacancies Filled During the Past Year Per

Recruitment/Referral Source:

Referral Source Contact Person Address Tel # Number of Interviewees Referred

Texas A&M University - Corpus Christi Sara Lopez 6300 Ocean Drive, Corpus Christi, TX 78412 361-825-5518 2

Coastal Bend Help Wanted coastalbendhelpwanted.com 11

On-air Recruitment Janice Raleigh 2117 Leopard Street, Corpus Christi, TX 78408 361-561-2333 4

Word of Mouth Referral from Members of Local Broadcast Community 4

E. Outreach Activities

Attach a list and brief description of all outreach activities performed during the past year. Stations may attach copies of the Outreach Activity Description Forms included in this section for these purposes.

Participate in local college and university Intern Programs: Texas A&M University - Corpus Christi and Texas A&M University - Kingsville (April 1, 2007 - Present)

Careers in Communication function at Texas A&M University-Kingsville (October 17, 2007)

Texas A&M University - Corpus Christi Career Fair participant (October 18, 2007)

Sinton High School Career Day (Week of November 20, 2007)

Texas A&M University - Corpus Christi Career Fair participant (March 5, 2008)

Recruitment Sources

1. Job Title: Account Executive/Marketing Consultant Date Filled: 05/15/07

2. Job Title: Account Executive/Marketing Consultant Date Filled: 07/23/07

3. Job Title: Account Executive/Marketing Consultant Date Filled: 08/07/07

The licensee is continually updating and evaluating the effectiveness of our recruitment efforts and the response rates from the list below of sources. It invites any organizations reading this report to contact us to be added to the list in order that they may refer qualified applicants.

The following recruitment sources were utilized to seek candidates for the preceding job vacancies:

Texas Assn. of Broadcasters, 502 E. 11th Street, Austin, TX 78701, 512-322-9944

Texas Workforce Commission, 520 N. Staples, Corpus Christi, TX 78401, 361-882-7491

Del Mar College, Job Placement Center, 101 Baldwin, Corpus Christi, TX 78404, 361-698-1970

Texas A&M University – Corpus Christi, 6300 Ocean Drive, Corpus Christi, TX 78412, 361-825-2628

Texas A&M University – Kingsville, Career Services, MSC 101, Kingsville, TX 78363-8202, 361-593-3218

Media Career of Minorities, Talent Bank, 825 Seventh Ave., 3rd Floor, New York, NY 10019

National Assn. of Broadcasters, Human Resources, 1771 N. Street, NW, Washington, D.C. 20036-2891, www.nab.org

National Assn. of Hispanic Journalists, National Press Bldg., 529 14th Street N.W., Suite 634, Washington, D.C. 20045, 202-662-7145

Minority Media and Telecommunications Council, 3636 16th Street N.W., Suite AG-34, Washington, D.C. 20010

Hispanic Link News Service, 1420 N. Street N.W., Washington, D.C. 20005

National Urban League, Black Executive Exchange Program, 120 Wall Street, New York, NY 10005

Coastal Bend Help Wanted Dot Com, www.coastalbendhelpwanted.com website