

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public file annually on the anniversary of the deadline for filing its license renewal application.

A. Full-Time Vacancies Filled During Past Year

1. Job Title: Account Executive/Marketing Consultant	Date Filled: 06/01/16
2. Job Title: Account Executive/Marketing Consultant	Date Filled: 07/01/16
3. Job Title: ENGINEER	Date Filled: 08/03/16
4. Job Title: Account Executive/Marketing Consultant	Date Filled: 09/26/16
5. Job Title: Account Executive/Marketing Consultant	Date Filled: 10/24/16
6. Job Title: Account Executive/Marketing Consultant	Date Filled: 01/25/17

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: ACCOUNT EXECUTIVE		Date Filled:	VARIOUS	
Source	Contact Person	Address	Tel #	Referred Person Hired?
Coastal Bend Help Wanted	website	coastalbendhelpwanted.com		No
TAB		502 E. 11th Street, Ste. 200 Austin, Tx 78701		Yes
LINKED IN	website	2029 STIERLIN CT MOUNTAIN VIEW,CAS 94043	ON LINE	Yes
CC CALLER TIMES	C. HERRERA		361.886.3707	No
TA&MUCC	Jessica McGlothlin	6300 Ocean Drive, Corpus Christi, TX 78412	361.825.2628	No
KZFM-KKBA-KEYS	website	2118 Leopard Street, Corpus Christi, TX 78408	361-561-2334	Yes
2. Job Title: ENGINEER		Date Filled:	08/03/16	
Source	Contact Person	Address	Tel #	Referred Person Hired?
CC CALLER TIMES	C. HERRERA		361.886.3707	NO
TAB	website	502 E. 11th Street, Ste. 200 Austin, Tx 78701		YES
On-air Recruitment	Rodney Brown	2117 Leopard Street, Corpus Christi, TX 78408	361-561-2319	NO

C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During The Past Year (this will be a raw number): 19

D. Total Number of Interviewees For All Full-Time Vacancies Filled During the Past Year Per Recruitment/Referral Source:

Referral Source	Contact Person	Address	Tel #	Number of Interviewees
Texas A&M University - Corpus Christi	Sara Lopez	6300 Ocean Drive, Corpus Christi, TX 78412	361-825-5518	0
TAB	Craig Bean	502 E. 11th Street, Ste. 200 Austin, Tx 78701	512-322-9944	2
CC CALLER TIMES	C. HERRERA		361.886.3707	3

Coastal Bend Help Wanted		coastalbendhelpwanted.com		0
KZFM-KKBA-KEYS	website	2118 Leopard Street, Corpus Christi, TX 78408	361-561-2334	14

E. Outreach Activities

Attach a list and brief description of all outreach activities performed during the past year. Stations may attach copies of the Outreach Activity Description Forms included in this section for these purposes.

Job Fair Host-AMERICAN BANK CENTER APRIL 2016 AND NOV 2016

Participate in local college and university Intern Programs: Texas A&M University - Corpus Christi (September 2016 - present)

Student at Risk seminar at station	Various Staff	Group of student were brought in to inform them of employment opportunities in broadcasting	H.E.L.P.
SCI	VERONICA MORENO	INTERNS (AMY LEAL, LINDA ANDERSON, MEAGAN GONZALEZ)	
SINTON HIGH SCHOOL	Gino Flores, Program Director	CAREER DAY	
MILLER HIGH SCHOOL Career Day	Gino Flores, Program Director	Visit and present job opportunities in broadcasting	
TULOSO MIDWAY HIGH SCHOOL Career	Gino Flores, Program Director	Visit and present job opportunities in broadcasting	
TBC CONFERENCE	Rodney Brown, GINO FLORES, VERONICA	Training to improve skills and effectiveness.	
Del Mar College	RODNEY BROWN, LAURA GAGAN	FACEBOOK/INTERNET USAGE COMMUNITY TRAINING	
ESPN BENCHWARMERS-On Air show which gives individuals in the community the opportunity to participate and experience broadcasting. Both college students and graduates have been quest disk jockeys who have turned their experience into			

Recruitment Sources

The following recruitment sources were utilized to seek candidates for the preceding job vacancies:

Texas Assn. of Broadcasters, 502 E. 11th Street, Austin, TX 78701, 512-322-9944

Texas A&M University – Corpus Christi, 6300 Ocean Drive, Corpus Christi, TX 78412, 361-825-2628

Texas A&M University – Kingsville, Career Services, MSC 101, Kingsville, TX 78363-8202, 361-593-3218

Minority Media and Telecommunications Council, 3636 16th Street N.W., Suite AG-34, Washington, D.C. 20010

CC CALLER TIMES

Coastal Bend Help Wanted Dot Com, www.coastalbendhelpwanted.com website

MALKAN INTERACTIVE COMMUNICATIONS 2117 LEOPARD CORPUS CHRISTI TX 78408 (RADIO ANNOUNCEMENTS)

The licensee is continually updating and evaluating the effectiveness of our recruitment efforts and the response rates from the list below of sources. It invites any organizations reading this report to contact us to be added to the list in order that they may refer qualified applicants. MIC is an equal opportunity employer